



# Brand Guidelines

The B2B Innovation Venture Studio





# Enter dunavnet



Innovation and technology should make life simple and not the other way around. We built **DunavNET** to make sure innovation works for you, your business, and your people.

Imagine business solutions that make work easier, so you can enjoy life more. Technology that is so easy to learn and use, you'll get your valuable time back. Innovation that adjusts to your needs, so you can focus on what really matters.

Make your business grow with **DunavNET**. Innovation that flows.



# Logo

The **DunavNET** logo is a modern, minimalist mark inspired by flowing waves, subtly forming the letter “D” and reflecting motion, connectivity, and innovation. It is designed to remain clear and recognizable across light, dark, and colored backgrounds.

Primary Logo

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Secondary Logo

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Submark Logo

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# Color Palette

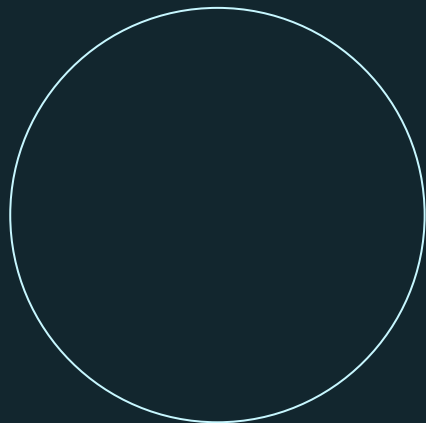
Our color palette is built around a fresh teal-to-green gradient, paired with a deep blue-black base and clean white accents. Together, these colors create strong contrast, clarity, and a modern, approachable visual identity.

Primary Colors

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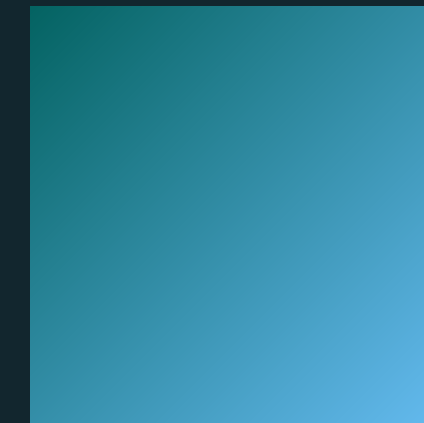
#77c892



#12262e

Gradients

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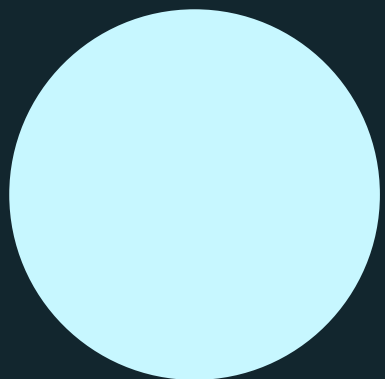


Supporting Colors & Print Colors

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#64baef



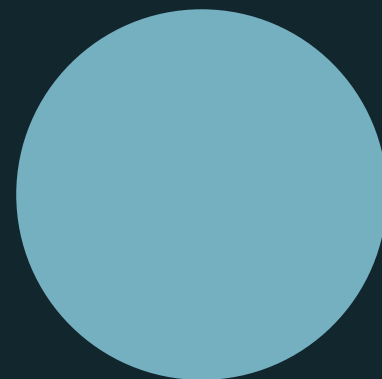
#c7f7ff



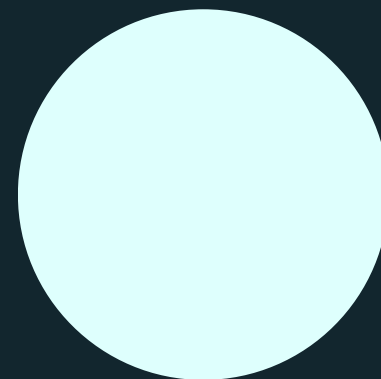
#0b6380



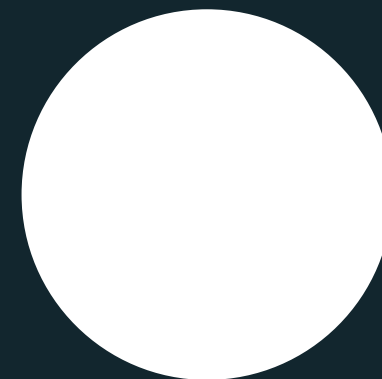
#046362



#74b0bf



#defffd



#ffffff



#0E1D24



# Fonts & Typography

Our font choice embodies professionalism and timelessness with legible and distinct characters.

Overall, we aim to give our audience a pleasant reading experience through substantial and inviting content presented in its best form.

Primary Font

Aa

Bricolage Grotesque

Secondary Font

Aa

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*()

Heading 1

Bricolage Grotesque Bold

Large

175 pt

Heading 2

Bricolage Grotesque Semi-Bold

Big

150pt

Title

Bricolage Grotesque Medium

Medium

100pt

Subtitle

Bricolage Grotesque Medium

**Small**

50 pt

Paragraph 1

Bricolage Grotesque Regular

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

25 pt

Paragraph 2

Bricolage Grotesque Regular

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

16 pt

# Photos and Videos

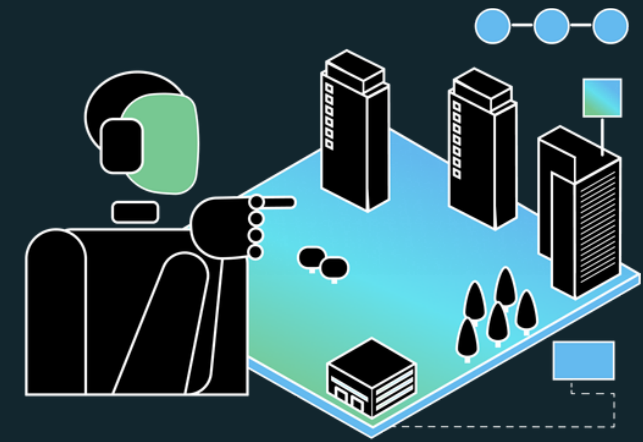
We believe tech is for everyone; it should simplify. We express this belief through natural and unposed portraits, adopting the same approach for our videos. We love featuring people with unique stories that testify to the impact of uncomplicated tech.



# Icons and Illustrations

The icons and illustrations are created to delight, inform, and bring to life the innovation we aim to deliver to our audience.





# Contact Us

We'd love to hear your thoughts and answer any questions you may have about the information provided.

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